



CONTAINER OWNERS ASSOCIATION

Report of COA Korea Meeting 2011

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Report of COA Korea Meeting 2011

Good morning !

It is my great pleasure to meet you all.

Since October 2010, I've been working as the COA Korea Branch Manager, and 15th April 2011 we had our first COA Korea meeting in Seoul which was highly successful with more than 40 attendees.

Considering that COA is not very well known in Korea shipping industry, I chose some topics that might get many shipping lines' attentions.



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Firstly, I will induce shipping lines to purchase container boxes at a reasonable low price after being recognized as collateral, which is the most pressing issue to be addressed at the moment.

Secondly, I plan to build the system that allows Korea shipping lines to share practical technical information on container box handlings.



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Total members of COA Korea are 12 companies.

-. Top 7 Shipping lines in Korea & 5 Associate members

Top 7 Shipping Lines

1. KMTC Line
2. Hanjin shipping
3. Heung-A Shipping
4. HMM (Hyundai Merchant Marine)
5. SINOKOR Merchant Marine
6. STX Pan Ocean
7. Yanghai Shipping



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The 3rd Korea Branch Meeting

Over 40 people in Attendance. From 14:00 to 19:00, the meeting progressed smoothly with 5 sessions (10 reports).

1. Date : 14:00 ~ 19:00, 15th of April, 2011 followed by dinner
2. Location : 19th floor, Ibis Myeongdong Hotel, Seoul
3. Type of attendant

Shipping lines, leasing, some container spare parts manufacturer like door hardware & paint, RFID producer, EQ management solution company, EQ survey and M&R servicing company, EQ technical consulting, second hand trading and interchange company



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Conference Program

PM

2 : 00

Session 1 : Introduction & COA Activities

Welcome from the COA Korea Branch

: Mr. Oh-In, KWON, Director, COA Korea Regional Branch

2 : 20

Session 2 : Container Industry

Container Production Trend Review

: Mr. M.Y. Jung, G.MGR, EQ Operation Team of HJS

Container DV Standardization

: Mr. S.H. Jung, Deputy G.MGR, Corporate EQ Management Team of HMM

COA Korea Working Group Study

- Under Korea Shipowners' Association

: Mr. Y.S.Hwang, Director of Korea Shipowners' Association

3 : 30

Free talking

3 : 50

Session 3 : Sponsor company introduction (two co.s)

KCC Corporation (Paint maker)

Sae Jin Container Components Co., Ltd. (door components maker)



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4 : 40 Coffee Break

5 : 00 Session 4 : Container New Technology

Technical Situation of Container Tag(e-Seal, CSD.etc)

: Mr. Chang-Boo, SEOK, VP of YoungJin Glogitech

The Intelligent Container for Secure & Smart Transportation

: Mr. Gwang-Hoon, KWARK, Project MGR of Dong-A University ICC

Sliding Door & Hybrid Open Top

: Mr. S.W. NAM, Sales Dir. of Future Box Corporation

6 : 10 Session 5 : Flexitank

COA Flexitank Code of Practice

: Mr. B.J. Chun, Advisor of COA Korea Branch

6 : 30 COA Korea Future Plan

Target of COA Korea members

: Remaining 9 Container Shipping lines

: More Associate members

Summary and Conclusions

7 : 00 Dinner



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All the participants were pleased and hoped that the COA Korea meeting get more active and contribute on our Korean container management and operation industry.



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Plan

As we could see the expectations from the audience, the Korea COA meeting should be more developed actively. Through the first experience, I think one to two meetings annually should be held. This year, in order to advertise the COA widely, I would like to have a second meeting in second half of this year as a full day meeting so that we can have enough time for constructive discussions.

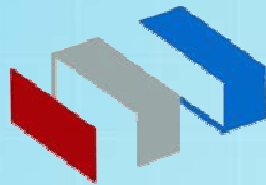
In October, there will be the Incheon International Logistics Exhibition and it seems this will be a good chance to have the COA meeting around that period with more enlarged attendance covering industry related governmental associations, container transporter, terminal and depot operators but my first goal would be to join Korea's top 7 shipping lines as the COA members.

Please give us your interest and support for the future development of the Korea COA.



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Thank You!



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